

Kevin Bowder

Biography

Kevin Bowder is a professional photographer who has 15 years of experience in sales and marketing. Kevin began his career working for nonprofits where he conceptualized, organized, facilitated, and promoted events of all sizes. He innately understands that being able to connect with people is at the heart of every successful customer experience, so he blended his passion for photography with his stellar business acumen and focused heavily on social media marketing, where he could digitally and visually engage with his audience. But his heart was always in photography, leading him to open Kevin Bowder Photography. Kevin has photographed weddings, rock bands, families, senior portraits—anything that would offer him the chance to utilize his natural abilities behind the camera. When Kevin started working at Lucas Lagoons, he learned the business from the ground up, doing masonry work with the rock crew and operating machinery, and then grew into the role of the company’s photographer. Kevin’s portfolio can be seen on the Lucas Lagoons website. His photographs have been published in *Home & Design Magazine*, *PoolMagazine*, FSPA (Florida Swimming Pool Association), *Sarasota Magazine*, *Luxury Pools + Outdoor Living*, *FloridaStyle* and *Design Magazine*, *Gulfshore LifeMagazine*, *Pro Landscaper Magazine*, and *SRQ Magazine*.

Kevin is now also the Head of Marketing at Lucas Lagoons and oversees all of the social media content, live streams, videos, and photographs used online. He monitors analytics to discern which countries and regions of the country are engaging the most with their content and help them to better understand their audience. Kevin was also charged with designing the new studio space in Sarasota, Florida and managing the studio. He continues to serve as the only photographer for the company and regularly attends client consultations to display his portfolio and help potential new clients see the breadth of the work that Lucas Lagoons is capable of creating.

