

Jenna Short

Biography

Jenna Short, owner, designer and baker for Shortbreadnyc.com has worked as a Graphic Designer and Sous Chef at *Bon Appétit* Magazine and has appeared in the magazine and several others. Jenna earned a Graphic Design degree from Art Institute of Boston, studied Photography and advertising at Central Saint Martins in London and Culinary Public Relations at Lorenzo de Medici in Florence. Watch out... Because she can eat you under the table!

Jenna started Shortbread about seven years ago as a natural extension of her beloved hobby, baking. As a young woman with special dietary needs (she's allergic to dairy), she was on a mission to produce great-tasting baked goods, using only the best (and the most natural) ingredients but also making them special-diet friendly. Focusing on gluten free, vegan, dairy free, Kosher, or sugar free goods (if needed), Shortbread does a great job of suiting challenging palettes. The best part about Shortbread is the creativity and the care that Jenna pours into each and every treat. "There's a real power...An energy in the hands," Jenna says, meaning that the meticulous dedication she puts into each cookie, shortbread, cupcake or what have you really makes a difference in taste.

She has been seen in Art Institute of Boston Catalogue *Bon Appétit* Magazine, New York, NY Tastepotting / Foodgawker Abe's Market, *The Knot* Magazine, *Bon Appétit* Magazine, New York, NY Mexico Tourism, Baja, Mexico and *Instyle* Magazine.

