

Pauleanna Reid

Biography

Pauleanna Reid is a ghostwriter who helps high-profile leaders and doers turn their personal stories into powerful brand assets. A seasoned storyteller with a decade-long career in journalism, she has a strong ability to create page-turning content. Pauleanna is an empathetic interviewer and is known for her ability to help co-authors find their voice, making the editorial process seamless. Her area of skill includes creative consulting, books, and speeches. Her topics of interest include pop culture/celebrity, business leadership, women's empowerment, survival, and peak performance.

Pauleanna is also a Senior Contributor at *Forbes* and *Business Insider* where she reports on female leaders who are shaping the future. When she doesn't have a pen in her hand, she spends her time mentoring and guest lecturing at colleges and universities nationwide.

